

AGENDA

CITY OF WATSONVILLE

CITY COUNCIL MEETING

Opportunity Through Diversity; Unity Through Cooperation.



Working with our community to create positive impact through service with heart.

Rebecca J. Garcia, Mayor, District 5
Trina Coffman-Gomez, Mayor Pro Tempore, District 6

Felipe Hernandez, Council Member, District 1
Aurelio Gonzalez, Council Member, District 2
Lowell Hurst, Council Member, District 3
Francisco Estrada, Council Member, District 4
Ari Parker, Council Member, District 7

Matt Huffaker, City Manager
Alan J. Smith, City Attorney
Beatriz Vázquez Flores, City Clerk

Civic Plaza Community Rooms
275 Main Street, Top Floor
Watsonville, CA 95076

Spanish language interpretation is available



Americans with Disabilities Act

The City of Watsonville, in complying with the Americans with Disabilities Act ("ADA"), requests individuals who require special accommodations to access and/or participate in City Council meetings, please call the City Clerk's Office at least three (3) days in advance of the meeting to make arrangements. The City of Watsonville TDD number is (831) 763-4075.

Meetings are televised live on Charter Cable Communications Channel 70 and AT&T Channel 99 and re-broadcast on Thursday at 5:00 p.m. and Saturday at 8:00 a.m. the same week of the meeting.
For information regarding this agenda or interpretation services, please call the City Clerk's Office at (831) 768-3040.

Special Meeting

9:00 to 10:30 a.m.

1. ORAL COMMUNICATIONS

This time is set aside for members of the general public to address the Council on any item not on the Council Agenda, which is within the subject matter jurisdiction of the City Council. No action or discussion shall be taken on any item presented except that any Council Member may respond to statements made or questions asked, or may ask questions for clarification. All matters of an administrative nature will be referred to staff. All matters relating to Council will be noted in the minutes and may be scheduled for discussion at a future meeting or referred to staff for clarification and report.

2. NEW BUSINESS

A. LEGISLATIVE BREAKFAST

Attachments: [Legislative Breakfast Agenda 1_31_20](#)
[PowerPoint Legislative 2020](#)

3. EMERGENCY ITEMS ADDED TO AGENDA

4. ADJOURNMENT

Pursuant to Section 54954.2(a)(1) of the Government Code of the State of California, this agenda was posted at least 24 hours in advance of the scheduled special meeting at a public place freely accessible to the public 24 hours a day and on the City of Watsonville website at www.cityofwatsonville.org.

Materials related to an item on this Agenda submitted to the Council after distribution of the agenda packet are available for public inspection in the City Clerk's Office (275 Main Street, 4th Floor) during normal business hours. Such documents are also available on the City of Watsonville website at www.cityofwatsonville.org subject to staff's ability to post the document before the meeting.



CITY OF WATSONVILLE LEGISLATIVE BREAKFAST
FRIDAY, JANUARY 31ST 9:00AM – 10:30AM
COMMUNITY ROOMS
275 MAIN STREET, FOURTH FLOOR
WATSONVILLE, CA 95076

- I. Mayor's Welcome
- II. Introductions
- III. Staff Presentations
 - A. City Manager – "State of Watsonville"
 - B. Parks
 - C. Public Works
 - D. Public Safety
 - E. Community Development & Housing
- IV. Legislators & Questions
- V. Concludes

CITY OF WATSONVILLE

Legislative Breakfast

Friday January 31, 2020





State of Watsonville

1. Fiscal Health
2. Economic Development
3. Long Range Planning
4. Infrastructure

Sales Tax

Sales Tax by Major Industry Group

Autos And Transportation

Count: 131

Building And Construction

Count: 57

General Consumer Goods

Count: 563

State & County Pools

Restaurants And Hotels

Count: 161

Business And Industry

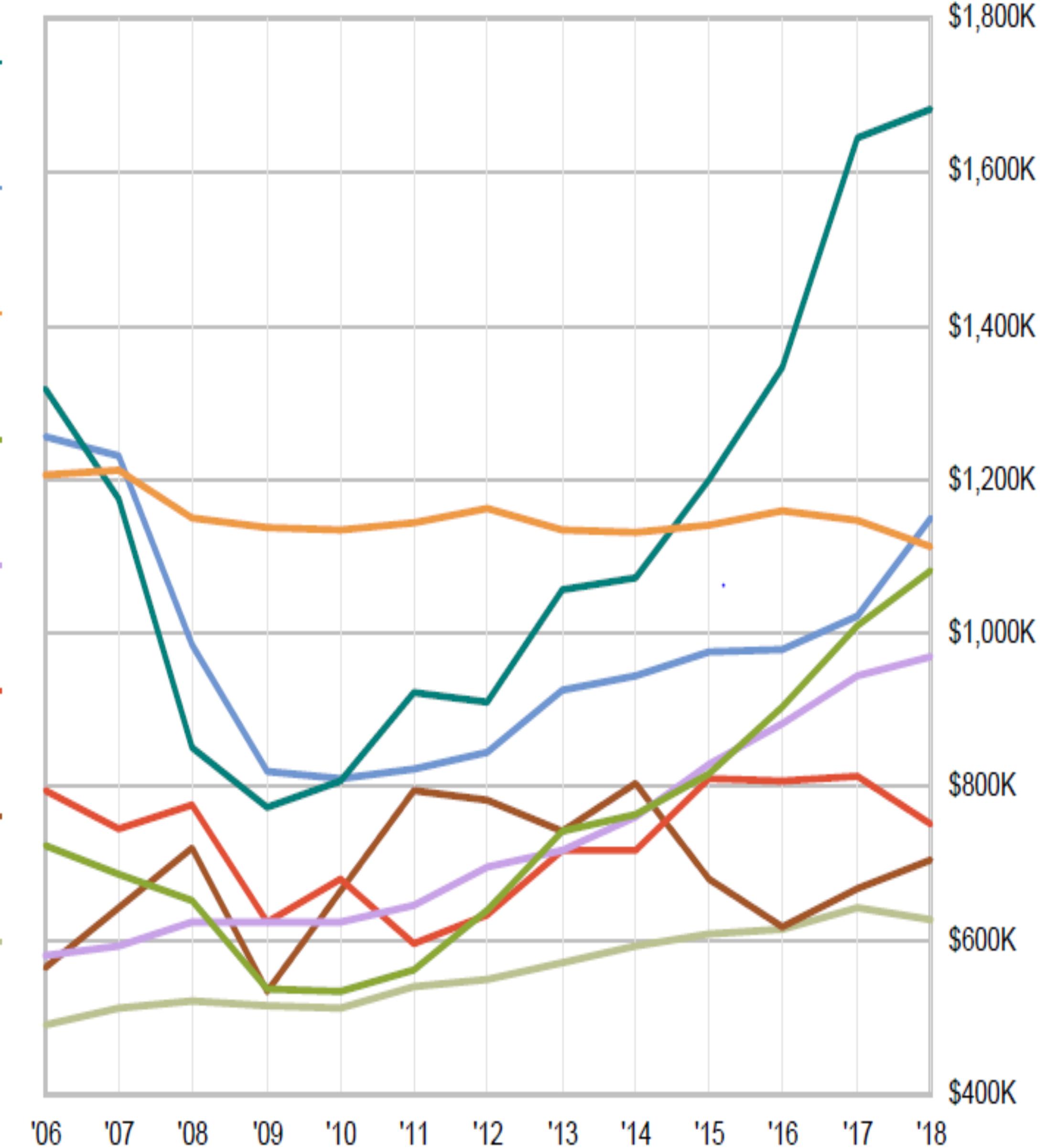
Count: 334

Fuel And Service Stations

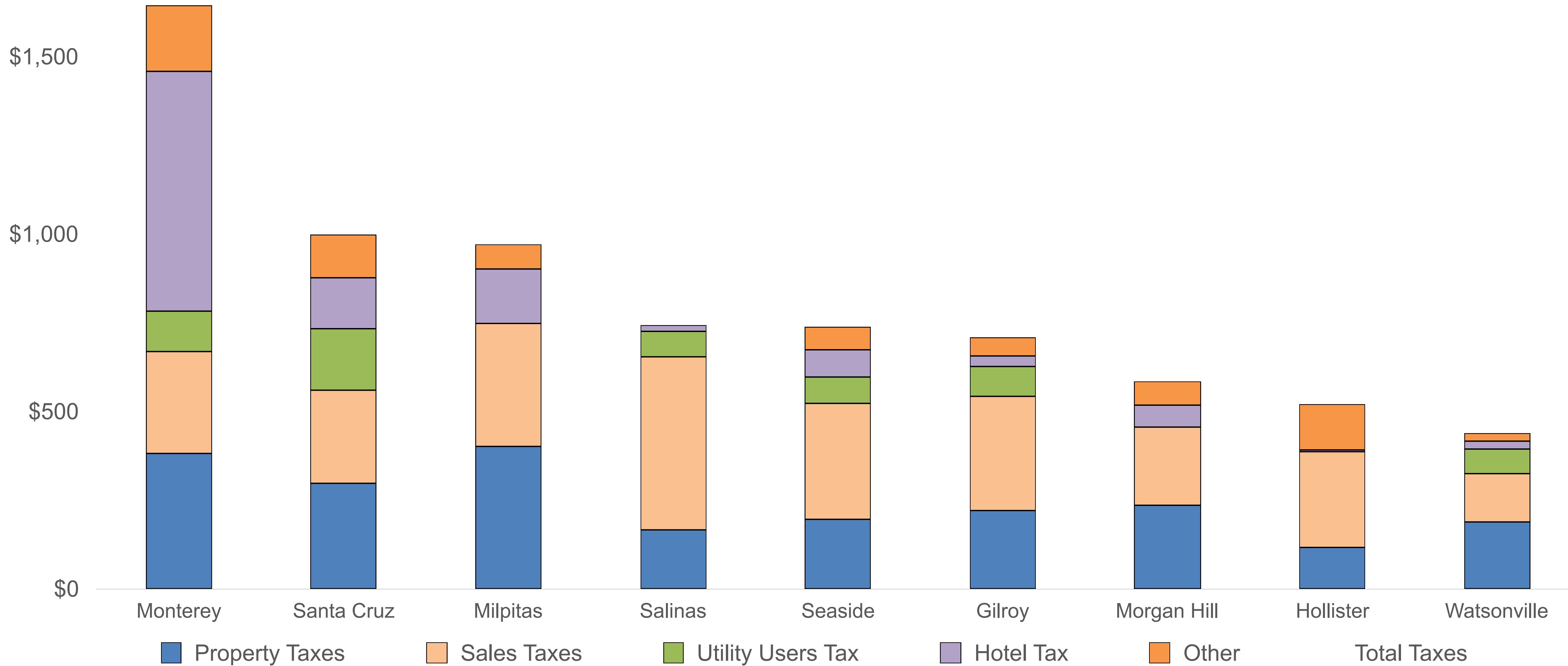
Count: 21

Food And Drugs

Count: 81



FY2017 - Tax Revenue per Capita by Type & Nearby Cities



Challenges



Deferred Infrastructure

CalPERS

Competition for talent / recruitment

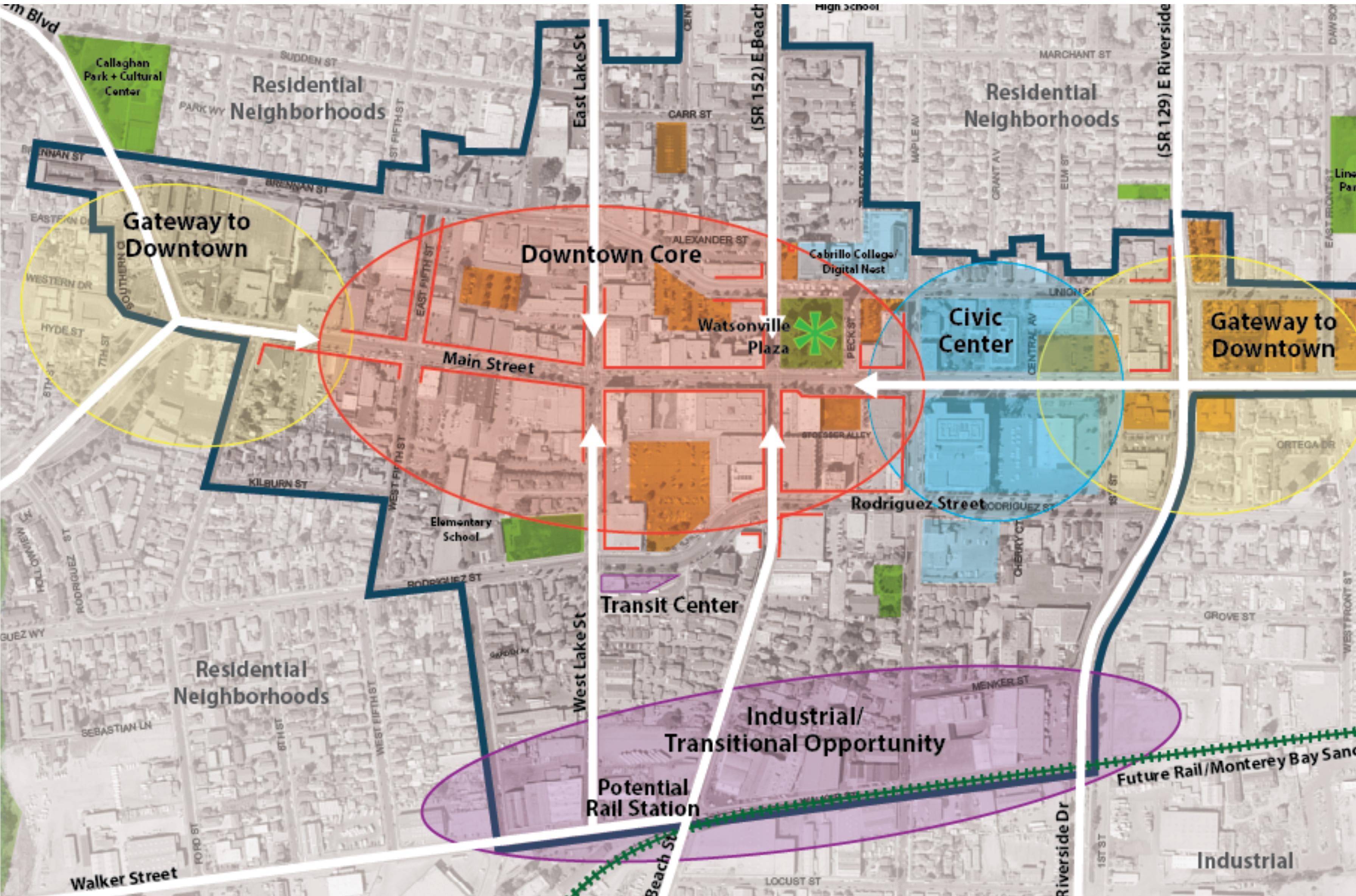
Looming economic slowdown / recession

Measure G / Measure Y



Economic Development





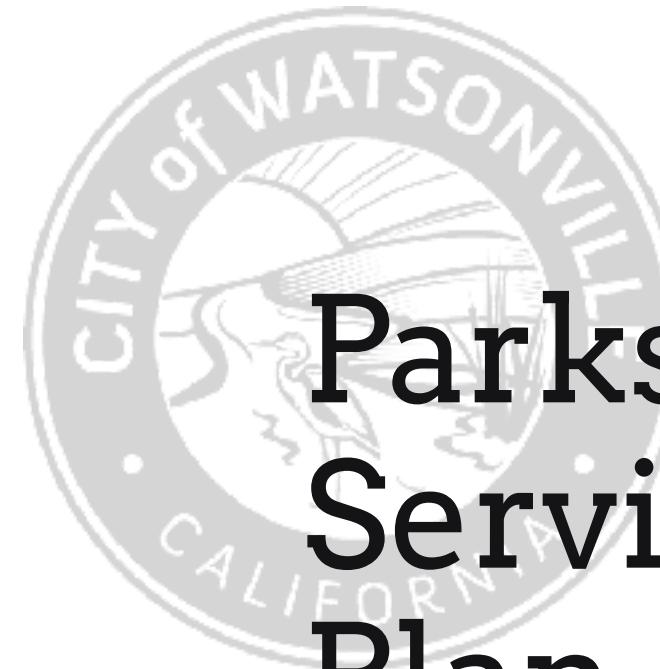
Long Range Planning

- Downtown Specific Plan
- Library Strategic Plan
- Water & Sewer Master Plan
- Parks Master Plan

Infrastructure

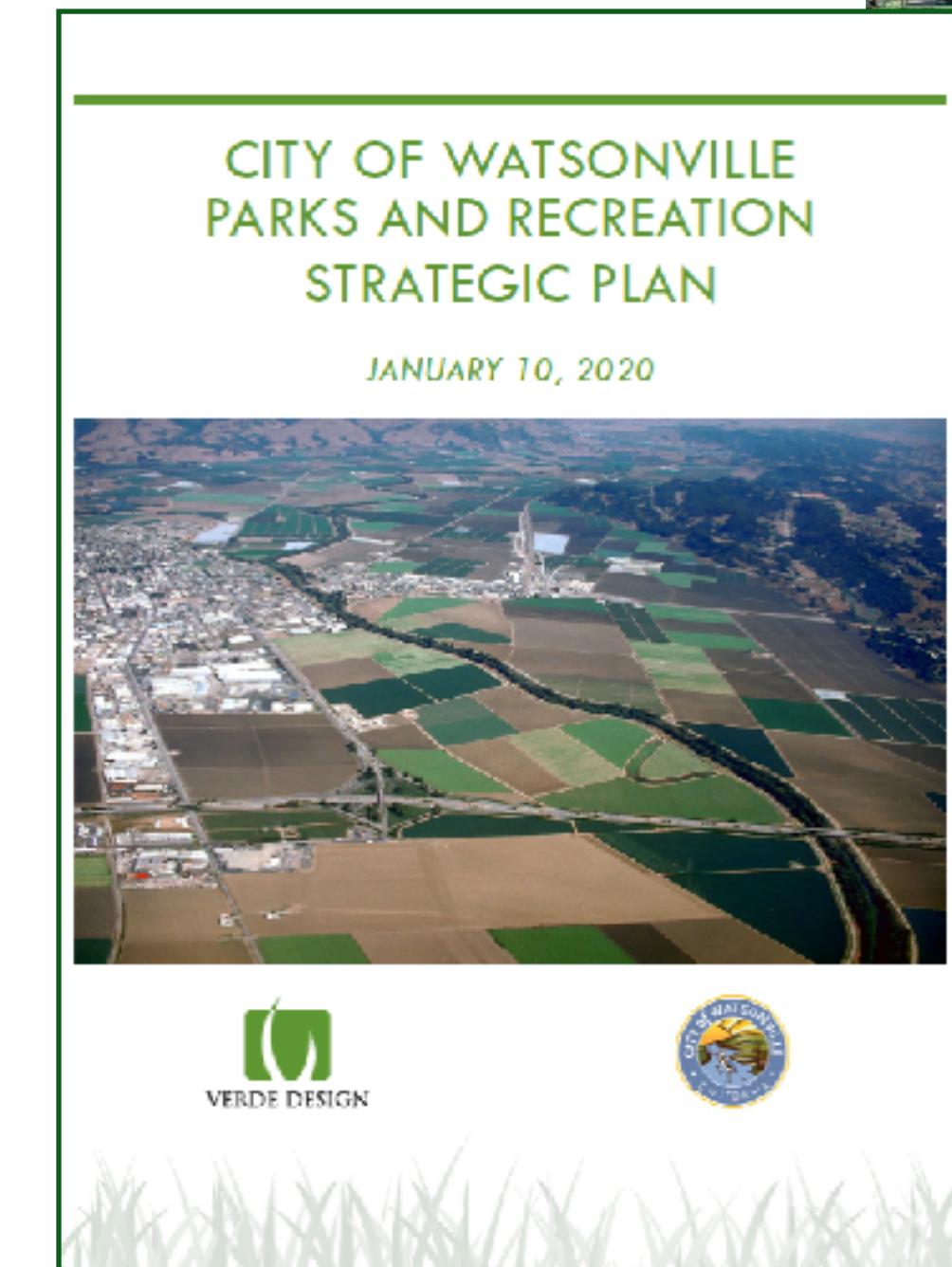
Runway Airport
Street Projects
SB1 Projects





Parks & Community Services Strategic Plan

- Update to 2009 Parks and Recreation Master Plan
- Six month community engagement effort
- Anticipated Council adoption: 2/10/20





Parks & Community Services Strategic Plan

Goals:

1. Exceptional Parks and Facilities
2. Impactful Programs
3. One High Performing Team





Exceptional Parks & Facilities

Provide safe, well-maintained and accessible parks and facilities.

- 1.1 Prioritize the Core – Prioritize deferred maintenance and the implementation of maintenance standards and ADA improvements for existing parks and facilities.
- 1.5 Design and identify funding for high priority facilities, including: City Plaza, Ramsay Park, Sports Fields, an Indoor Gymnasium.

Ramsay Park Master Plan

Next Steps:

- Watsonville Slough Connector Trail Project
- Bicycle Pump Track
- Dog Park



Needs

A SOCCER LOVING COMMUNITY

6+ youth soccer organizations - 4,000+ youth per year (nearly 25% of the population under the age of 18)

2 adult leagues - 1,200+ participants.





Lack of Field Space

- Only 3 soccer fields in City Limits that accommodate U14+ (2 of these at Ramsay Park)
- Poor drainage system requires field to be closed 48% of the year



Budget Request

\$7 million to renovate 3 Sports Fields

Deliverables:

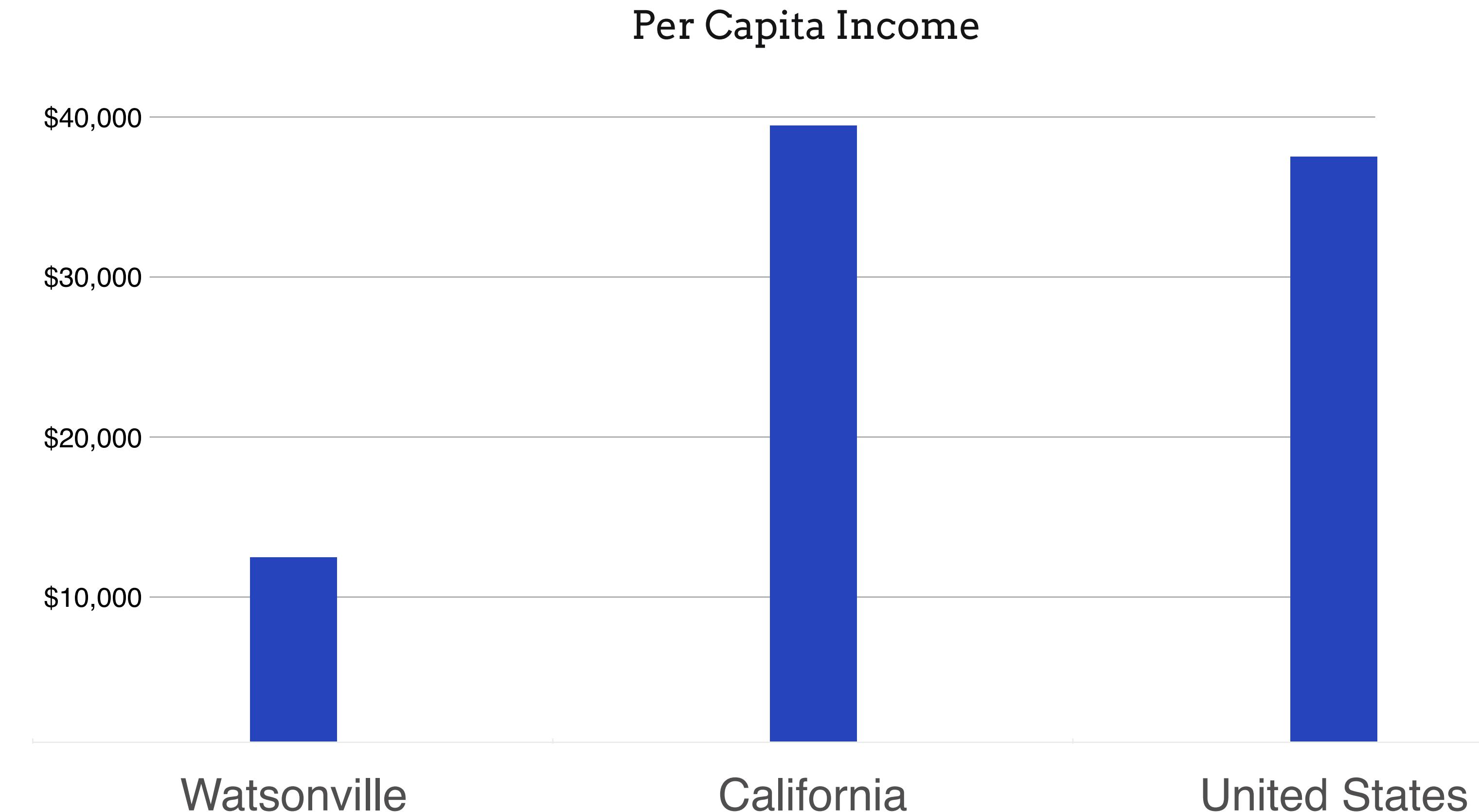
- Redesign the soccer field drainage system and add field lights to increase playable days from approximately 144 to 260 (an 80% increase).
- Increase overall field dimensions for two 65x110 yard fields, allowing for a greater range of play.
- Convert existing softball field to a synthetic, multi-use sports field, increasing playable days from 255 to 360 (a 40% increase).



Water Resources Programs

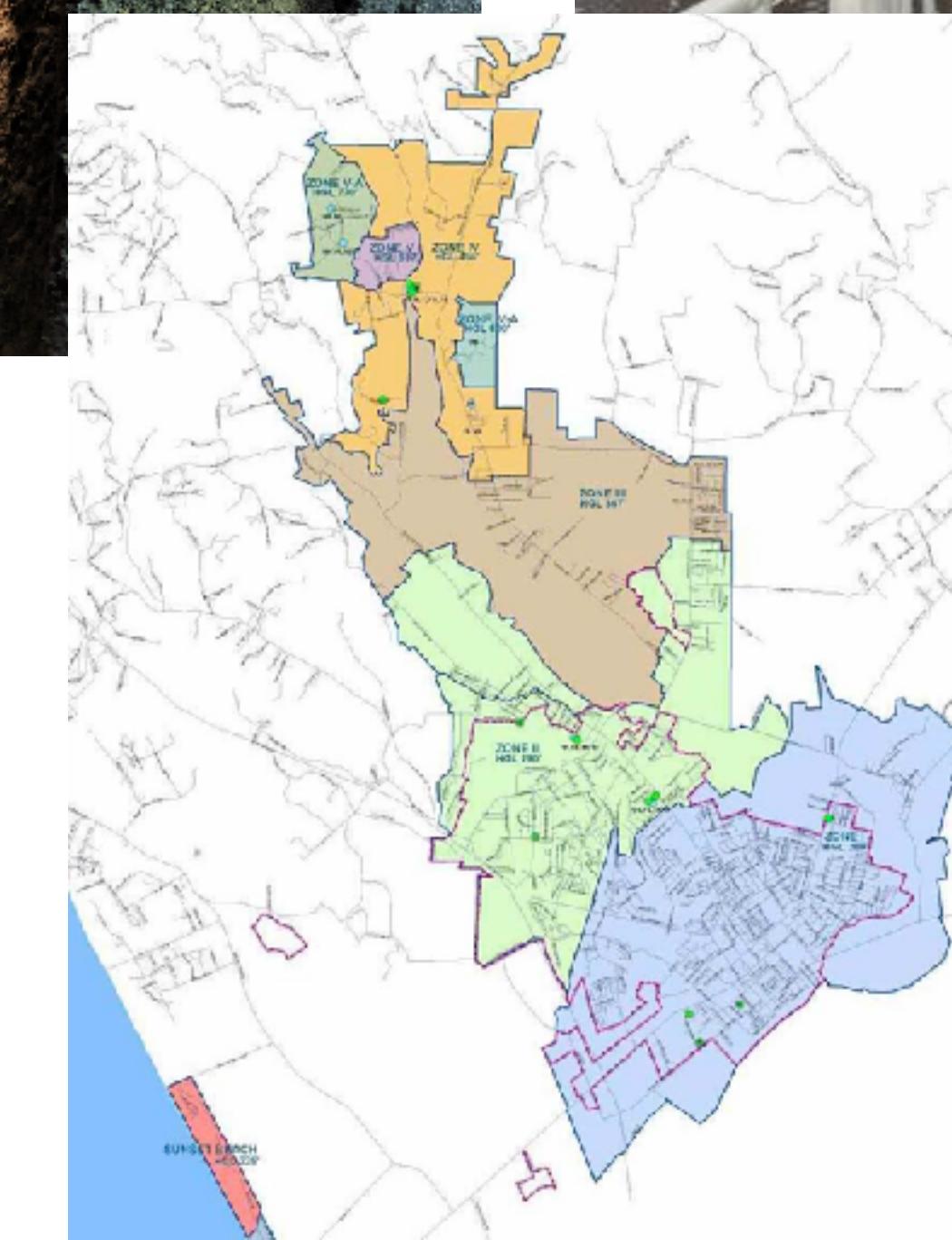
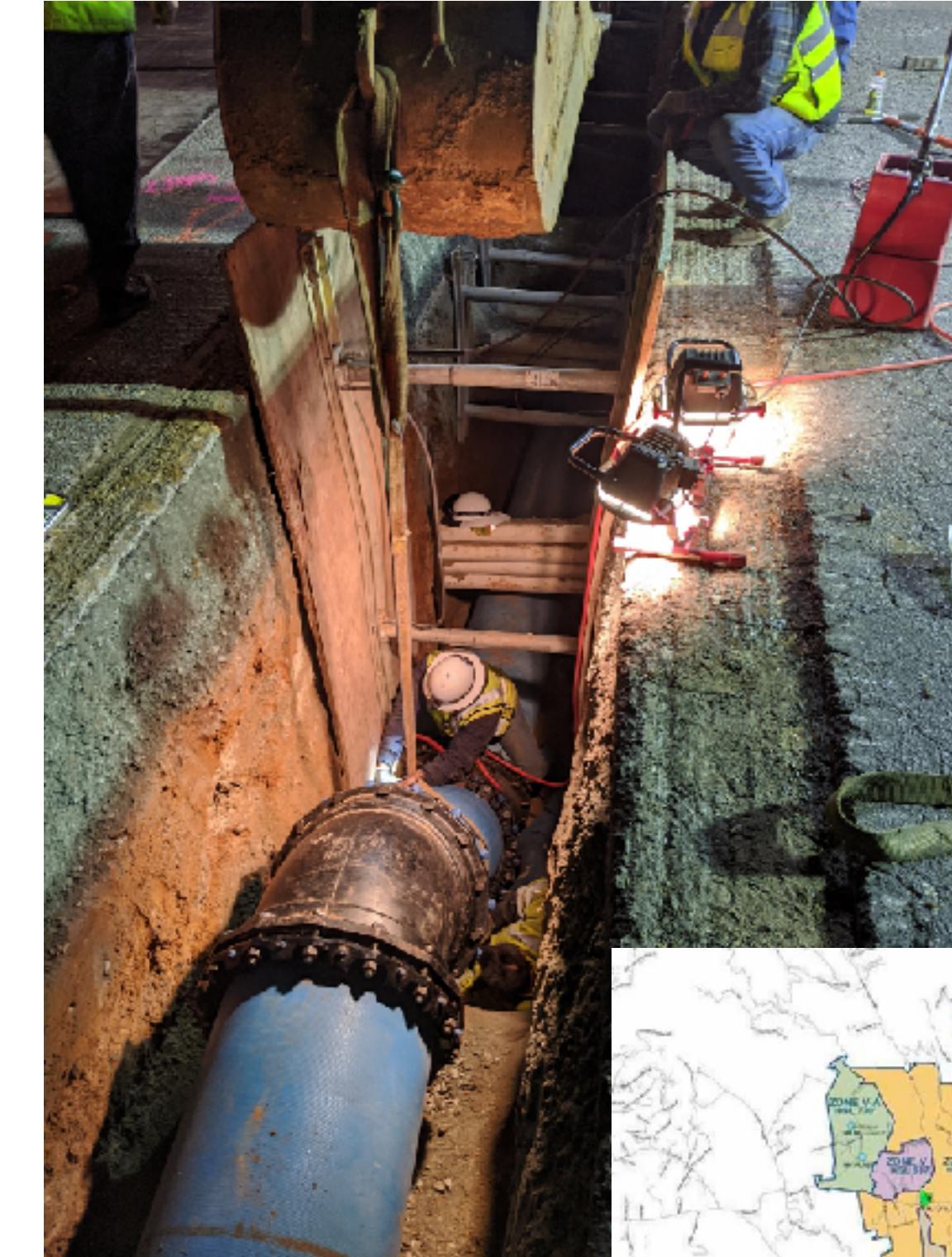
Climate Resiliency Bond 2020

- Safe Drinking Water Program
- Urban/USACE Flood Program
- Coastal Wetland Restoration
- Climate Resiliency



Safe Drinking Water & Water Resources Infrastructure

OVER THE NEXT 10 YEARS THE CITY WILL
NEED TO INVEST \$200M IN CAPITAL PROJECTS



Pajaro River Levee Project

Project Milestones:

Feasibility Study **COMPLETED**

AB 489 **PASSED**

Federal Appropriations Language **APPROVED**



Combined Cost of Project

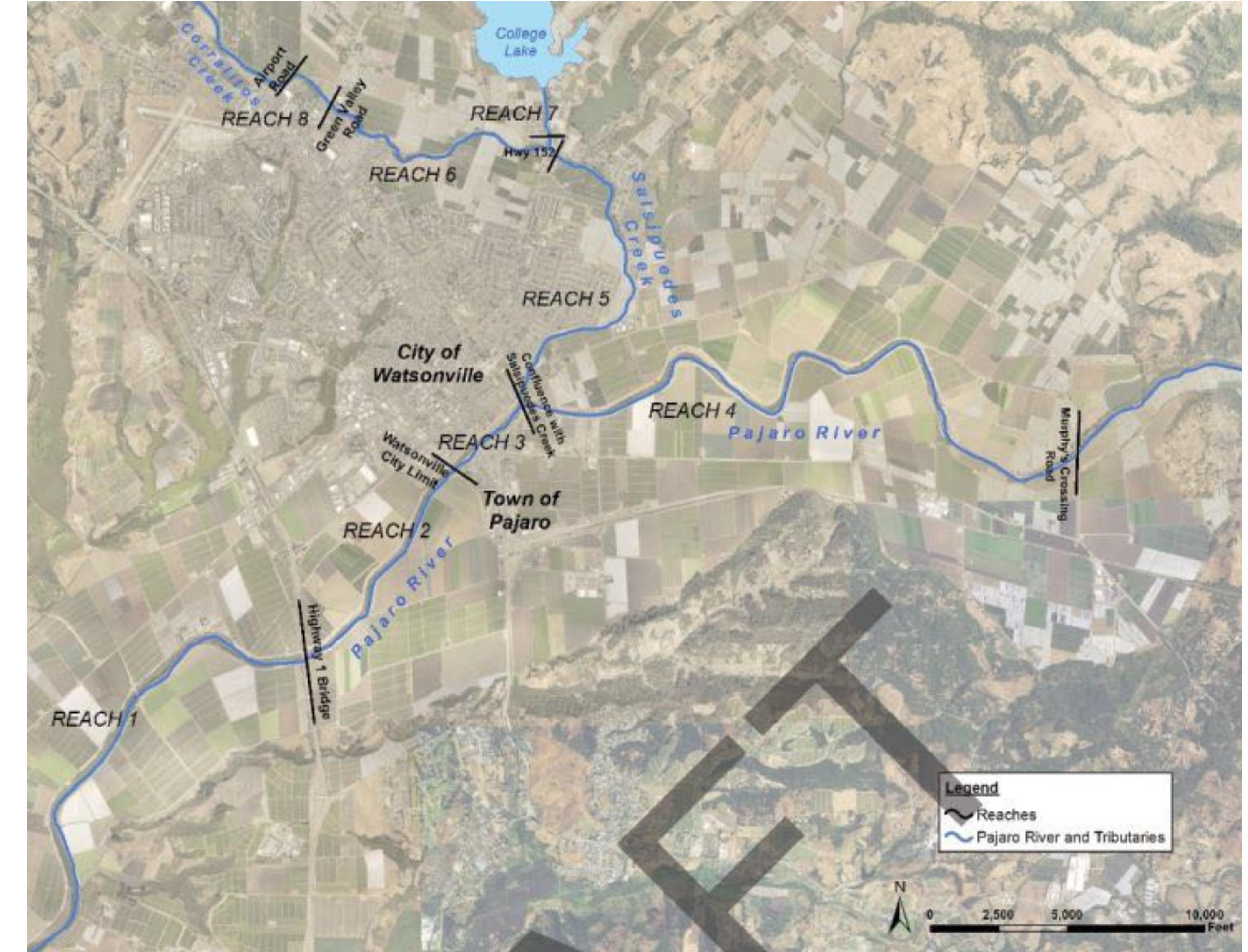
Federal Project = \$400M

State Cost = \$140M

Local Cost = \$50M 

Potential funding:

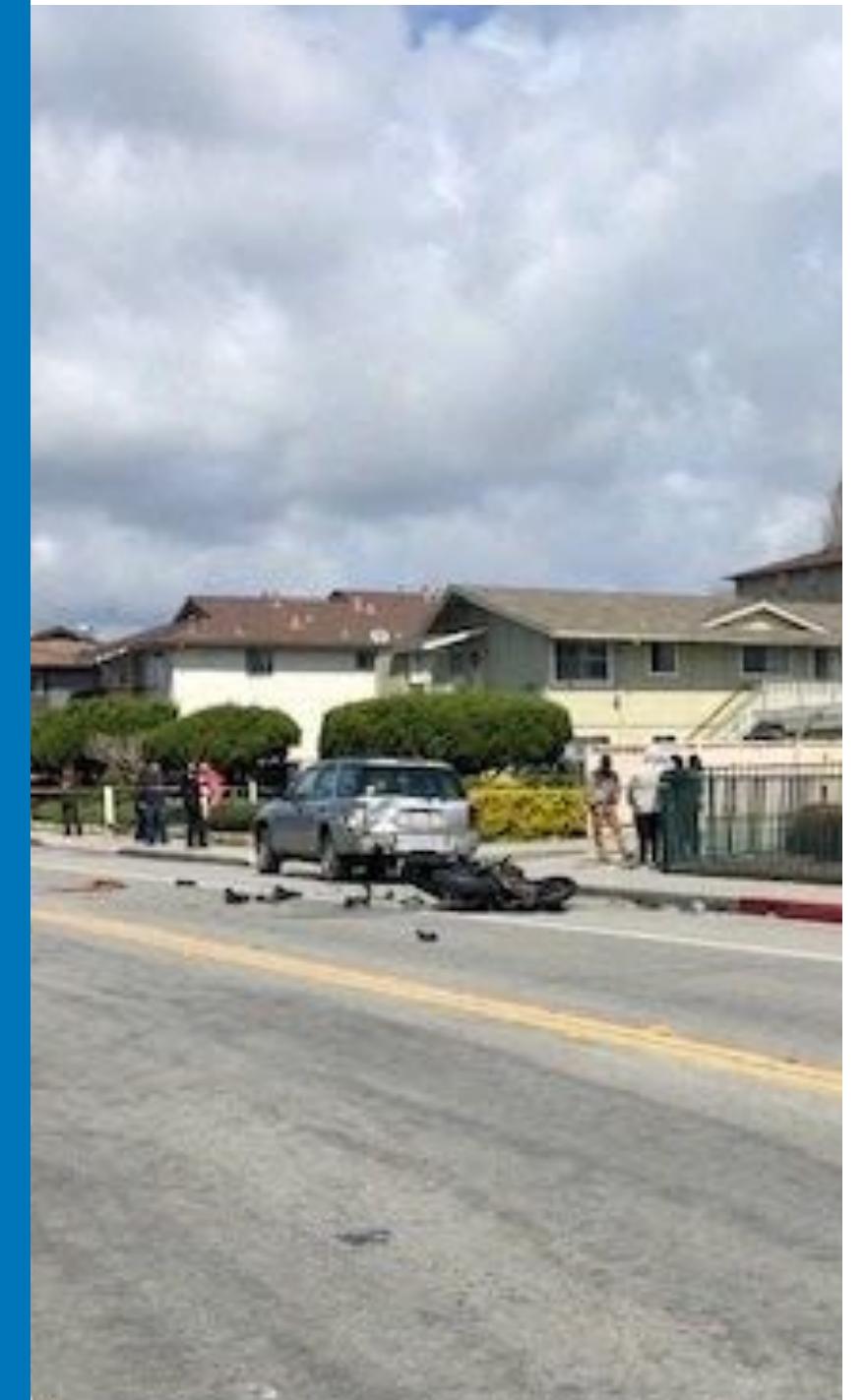
- Urban Flood
- Multi-benefit Flood





Watsonville Police Department

Traffic Safety

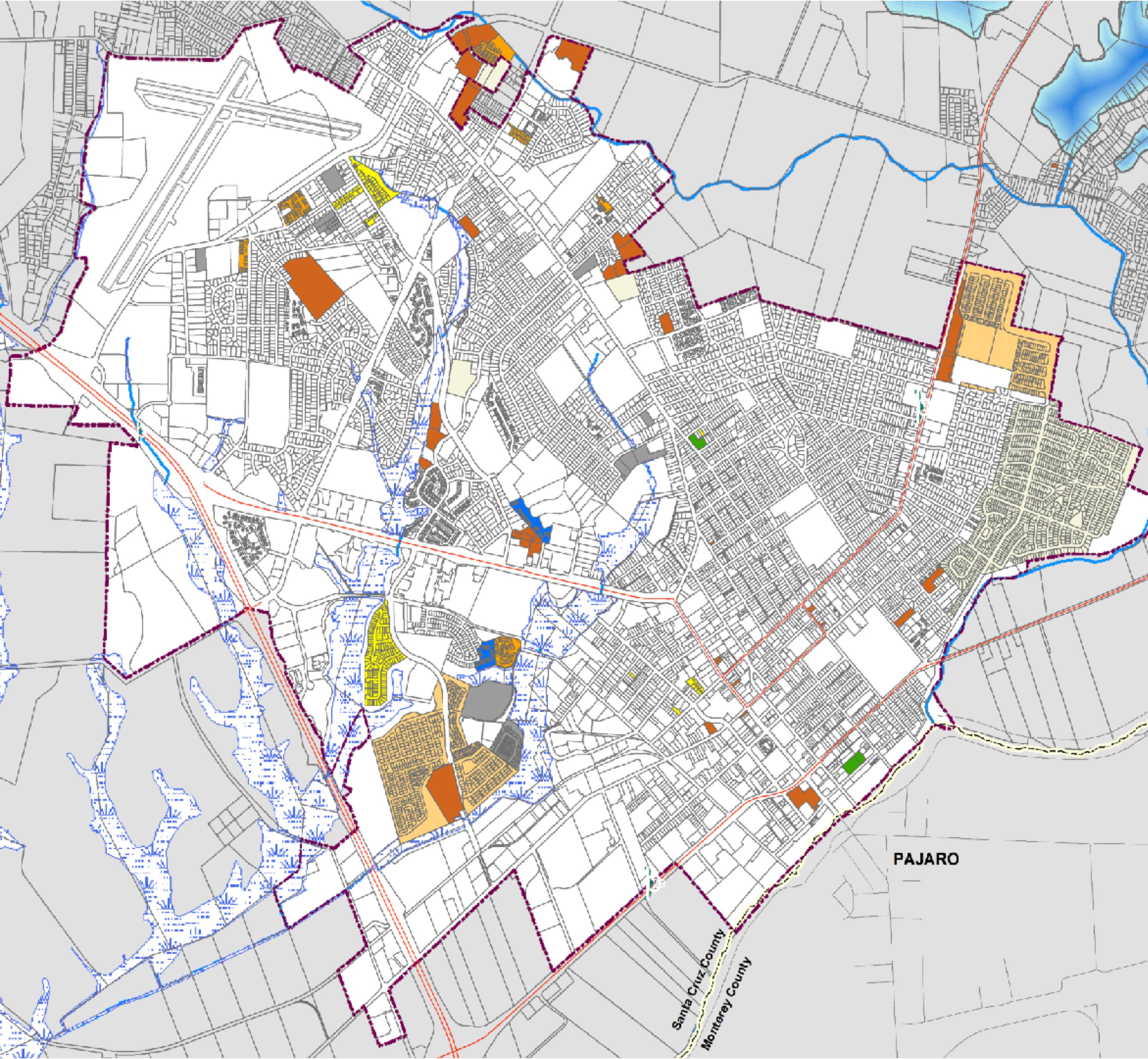




Watsonville Police Department

Homelessness





Affordable Housing

Housing Estimates

- Total dwelling units - 14,220
- Single Family - 8,705
- 2 to 4 units - 1,659
- 5 or more - 2,726
- Mobile Homes - 1,130





Population Estimates

- Persons under 18 40.02 %
- Persons 65 and over 9.5 %
- Latinos 81.7 %
- Foreign born persons 36.8 %
- Bachelor's Degree or higher 11.4 %
- **Median Household Income (2018) \$54,001**

Thank You!

For supporting numerous housing bills that:

Create and maintain more affordable housing

Incentivize affordable housing density

Ease construction of farmworker housing

Promotes construction of ADU's

Make surplus land available for housing

Protect tenant's rights

Support legal assistance to help renters and homeowners



Housing Challenges for Watsonville

Clean-up language (AB 1482)

Section 8 voucher holders

ADU'S, JADUS

Parking

for Homeless persons

Mental health services





CITY OF WATSONVILLE

Thank You

