Commemorative Tree & Bench Program

Program Objective
Watsonville Parks & Community Services has created the Commemorative Tree & Bench Program as a way to honor and commemorate individuals, families, organizations or businesses. It is a special way to fund trees and benches needed in the park system in Watsonville.

Program Description
The Parks Division has predetermined locations, tree species and specific benches that will be available for placement as part of the program. Upon request, the parks division will meet with the interested parties wishing to participate in the program and will mutually agree upon which park, the location in the park, and the plaque wording which is to be associated with the donation of a tree or bench. The cost to purchase, install, plant and maintain a tree or bench is as follows (Cost of Benches & Trees are subject to change):

**Tree** - prices vary depending on tree selected
- 15 gallon - approx. $370
- 24” box - approx. $560

**Bench** - prices vary depending on bench selected
- Plaza Bench – approx. $2,800
- Other Parks – approx. $2,200

The donor will be advised of the installation date so they can be present if they desire.

Donor Recognition
The bench donation program includes an engraved brass plaque installed on the bench. The size of the plaque is 2” x 10”. The text on the plaque is limited to 4 lines of text and 56 letters total. The text may be in English or another language.

The tree donation program includes an engraved brass 3” x 8” plaque mounted on a concrete block that is flush with the ground along a pathway close to the tree. Tree plaques are limited to 4 lines and no more than 90 letters and may be in English or another language.

Locations
The Parks Division staff has predetermined locations for the placement of trees and benches based on the Parks Master Plan. A binder will be maintained in the Administration Office that contains a map of each park site and indicates potential sites for the location of commemorative trees and benches.

Record Keeping
The Parks and Community Services Department Offices will keep a database record of each tree and bench that is sponsored. Included will be name, address, and telephone number of the donor, who it commemorates, date installed, location, wording on plaque and amount paid.

Commitment to the Sponsor
The City of Watsonville’s Parks & Community Services Department will work with the donor to set a date to have the tree or bench installed. The plaque will be guaranteed for 10 years after the date of installation. If a tree or bench is destroyed, the City will replace it within the same ten years.

For more information visit www.watsonvillerec.com or call 831-768-3240

Designated Bench for City Plaza
Designated Bench for Parks
Kwanzan Cherry
Chinese Pistach
LIST OF PARKS
Trees and Benches can be Placed at the Following Parks

Callaghan Park
City Plaza
Martin John Franich Park
Pinto Lake City Park
Ramsay Park
Sea View Ranch

If a donor desires another location, staff will work on accommodating the request, if possible.

TREE VARIETIES
Tree varieties will be based on the individual Parks Master Plan and may include:

1. Prunus Yedoensis (Akebono cherry)
2. Cercis Occidentalis (Western Redbud)
3. Prunus Serrulata (Kwanzan Cherry)
4. Gleditsia Triacanthos (Honey Locust)
5. Pistacia Chinensis (Chinese Pistache)
6. Cornus Florida (Eastern Dogwood)
7. Quercus Macrocarpa (Burr Oak)
8. Cornus Florida
9. Liquidambar styraciflua (American Sweet Gum)
10. Morus Alba (White Mulberry)

Park sites & types of trees that can be planted
Pinto Lake: #2, #4, #5, #9
Franich Park: #4, #10
Callaghan Park: #8
City Plaza: #1, #3 (no more space available)
Ramsay Park: #9, #10