

ARE YOU READY TO TRANSFORM YOUR BUSINESS?



Join the Green Business Academy to become a Certified Green Business.

As part of the Green Business Program of Santa Cruz County, the Academy includes three modular workshops that support a three-month long cohort process—providing businesses the tools, training and resources they need to green their operations and get recognized as a Certified Green Business.

1



July 14: Kickoff Workshop

10 AM to 12 NOON

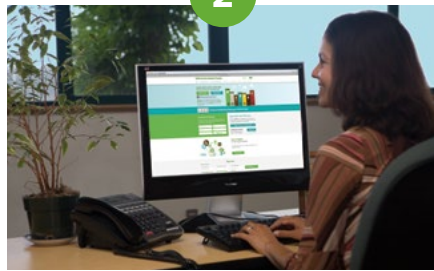
Hosted at the Chaminade



TOPICS INCLUDE:

- Enrollment
- Intro to Online Checklist
- Pollution Prevention
- Recycling/Waste Reduction

2



Aug 11: Workshop 2

10 AM to 12 NOON

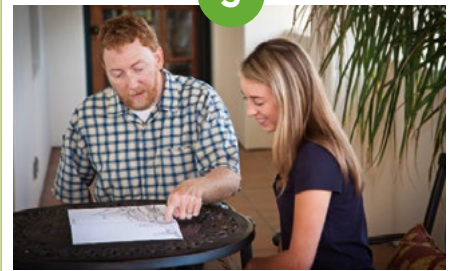
Capitola City Hall Community Room



TOPICS INCLUDE:

- Progress Reports
- Energy
- Alternative Transportation
- Water Conservation
- Support

3



Sep 27: Wrap-up Workshop

3-5 PM

New Bohemia Brewing Co.



TOPICS INCLUDE:

- Progress Reports
- Employee Engagement
- Transportation
- Celebrate and Recognize Accomplishments



Sep 27: Celebration Mixer at New Bohemia Brewing Co.!

5-7:30 PM

Celebrate finishing the process. Get to know other Green Businesses at our biennial mixer immediately following your last workshop.

Sign up now. Space is limited. Go to:

greenbusinessacademy.eventbrite.com

For questions, contact Josephine Fleming at 831.706.7384

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“ Businesses that get certified through the Green Business Academy will save money, attract more customers, and gain community recognition. ”

– Ana Maria Rebelo, Program Director